

By tagging your photos with the hashtag #AdventureBegins, you grant permission to use your image as outlined in our User Content Agreement. Click [HERE](#) for more details.

## **User Content**

As between you and us, you own all content and information you post or share using the Site (referred to as "User Content"), such as posting or sharing comments, photos, and videos. You give Williams-Sonoma, Inc. permission to use your User Content as follows: you grant to Williams-Sonoma, Inc. and its affiliates a license to reproduce, display, perform, distribute, and otherwise use your User Content in connection with the Site and for other Pottery Barn Kids marketing purposes, including without limitation in Pottery Barn Kids catalogs, email and other customer communications, store materials and other marketing. We may display advertisements in connection with your User Content or on pages where your User Content may be viewed by you or others and we may use your User Content to advertise and promote Williams-Sonoma, Inc., Pottery Barn Kids or the Site. Our license to your User Content is non-exclusive, meaning you may use the User Content for your own purposes or let others use your User Content for their purposes. Our license to your User Content is fully paid and royalty free, meaning we do not owe you anything in connection with our use of your User Content. We may exercise our rights anywhere in the world. Finally, our license is perpetual, meaning that our license lasts for an indefinite period of time.

### **You promise that:**

You own all rights to your User Content or, alternatively, that you have the right to give Williams-Sonoma the rights described above; you have paid and will pay in full any fees or other payments that may be related to the use of your User Content; and your User Content does not infringe the intellectual property rights, privacy rights, publicity rights, or other legal rights of any third party. We may refuse to accept or transmit User Content for any reason. We may remove User Content from the Site for any reason.

### **Copyright and Intellectual Property Policy**

If you believe that a user of the Site has infringed on your intellectual property rights, or if we have taken down your materials due to suspicion of copyright infringement, and you would like to dispute the alleged infringement, please click here for information on how to notify us: <https://www.williams-sonomainc.com/contact-us/index.html>